Published every Thursday in The Herald building, on Main street, in the live and growing City of Bamberg, being issued from a printing office which is equipped with Mergenthaler linotype machine, Babcock cylinder press, folder, two jobbers a fine Miehle cylinder press, all run by electric power with other material and machinery in keeping, the whole equipment representing an investment of \$10,000 and upwards.

Subscriptions—By the year \$1.50; six months, 75 cents; three months. 50 cents. All subscriptions payable strictly in advance.

Advertisements-\$1.00 per inch for first insertion, subsequent insertions 50 cents per inch. Legal advertisements at the rates allowed by law. Local reading notices 5 cents a line each insertion. Wants and other advertisements under special head, 1 cent a word each insertion. Liberal contracts made for three, six and twelve months. Write for rates. Obituaries, tributes of respect, resolutions, cards of thanks, and all notices of a personal or political character are charged for as regular advertising. Contracts for advertising not subject to cancellation after first insertion.

Communications-We are always glad to publish news letters or those pertaining to matters of public interest. We require the name and address of the writer in every case No article which is defamatory or offensively personal can find place in our columns at any price, and we are not responsible for the opinions expressed in any communication.

## Thursday, November 4, 1915.

The Herald wishes to again remind its subscribers that very soon it will be necessary for us to cut off delinquent subscriptions. It has been the rule of the paper for some years to require cash in advance, but on account of the peculiar conditions prevailing last fall, we felt that to do so would work a hardship on a large number of our readers, and for this reason, we did not live up to the rule strictly. We have sent the paper to several hundred subscribers without pressing for payment during credit system causes trouble and confusion all the time. For example, a man subscribes for the paper on credit; it is in his mind to take it for one year; but he does not so state to the business office. If he does so state, owing to the system of keeping the mailing lists, it is come in or send a remittance. The paper does not wish to offend the gentleman by stopping the paper, not still or squirming feebly. knowing his wishes in the matter, and so the paper goes on. When he does finally pay up, he will say that he ordered the paper only for a year rifle bullets singly or in twos and and refuse to pay any more. The newspaper loses. By requiring cash gaps in the line, snatching a dozen in advance, all this trouble is avoided. If a man wants the paper, he pays for it, a year or six months. He understands that the paper is due to and dropped and stayed still in a come to his address for a year or six months, and the newspaper man knows when the time is up that if he has not renewed he does want it any longer. No one is offended, and no one has lost anything. To all our subscribers who are in arrears, we wish to say in all kindliness, PLEASE PAY UP.

## PICTURE OF A CHARGE.

Awful Silence Precedes Fierce At-

When quiet, tense quiet, settles down along the scarred line of the trenches, and the breeze ruffles the dandelions that have grown up between the ghastly heaps that fringe the wire entanglements, then the man who has had experience with trench warfare knows that something is under way, says the New York Evening Post. It may be only the charge of a company, hoping to im prove the section of a traverse to which they cling with bitter determination; it may be a battalion's attempt to strengthen out a partiallywon zone; it may be the lurid charge of a brigade or division intended to occupy so much as a square mile of enemy ground. The tense quiet always precedes it.

An uncannily vivid picture of this aspect of the fighting on the western front in Europe is conveyed in the story of one advance by "Action Front," in the Westminister Gazette. All the night before there had been a steady movement of troops from the rear into the support and advance trenches, until every brown burrow was packed to capacity with waiting humanity. Further back, where the guns were emplaced under a skilful cover, the motor lorries were depositing the last loads of the huge supply of ammunition which would be required for the impending "curtain of

"An aeroplane droned high overhead, and an 'Archibald' (anti-aircraft gun) or two began to pattern the sky about it with a trail of fleecy white smoke puffs. The 'plane sailed on and out of sight, the smoke again and sought to drop across the the captured front line. But the

bald' receding after it. Another period of silence followed. It was broken by a faint report like the sound of a far-off door being slammed almost at the same instant there came to the ear the faint, thin whistle of an approaching shell. The whistle rose to a rush and a roar that cut off abruptly in the thunderous bang. The shell pitched harmlessly on the open ground between the forward and support trenches.

"Again came that faint 'slam,' this time repeated by four, and the 'bouquet' of four shells crumped down almost on top of the support line. The four crashes might have been a signal to the British guns. About a dozen reports thudded out quickly and separately, and then in one terrific blast of sound the whole line broke out in heavy fire. The infantry (in the trenches could distinguish the quick-following bangs of the guns directly in line behind them, could separate the vicious swish and rush of the shells passing immediately over their heads. Apart from these the reports blended in one long throbbing pulse of noise, an indescribable medley of moaning, shrieks and whistling in the air rent by the passing shells.

#### The Trenches Astir.

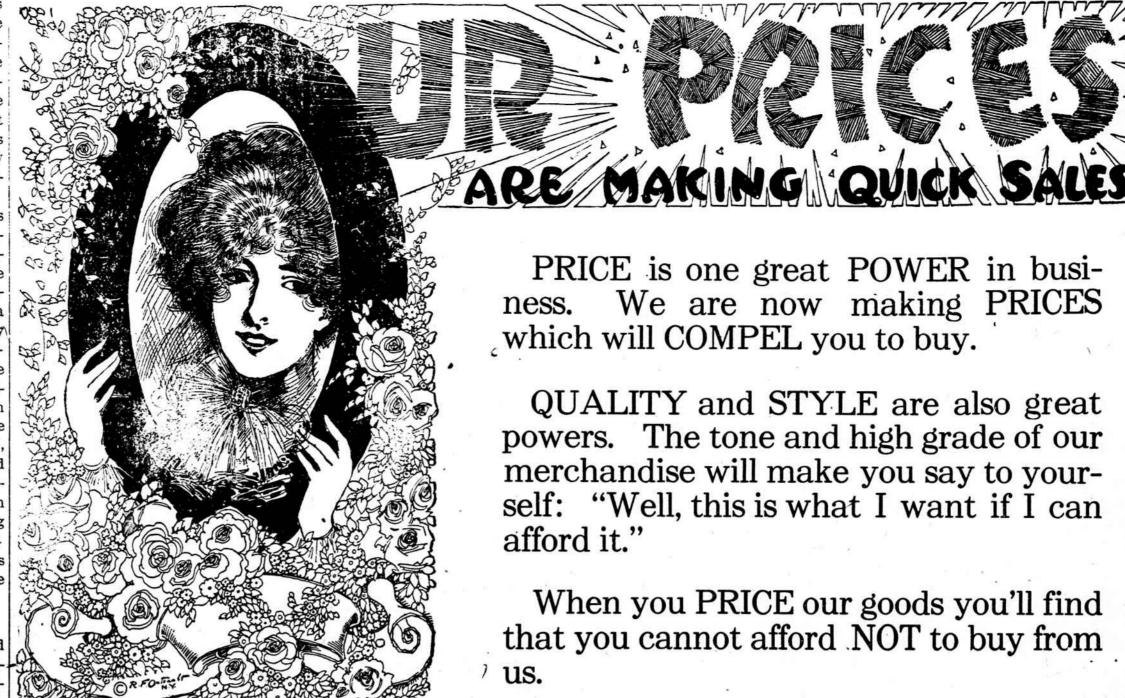
"Along the line of front marked for the main assault the guns suddenly lifted their fire and commenced to pour it down further back, although a number of the lighter guns continued to sweep the front parapet with gusts of shrapnel. And then suddenly it could be seen that the front British trenches were alive and astir. The infantry, who had been crouched and prone in the shelter of their trenches, rose suddenly and began to clamber over the parapets into the open and make their way out through the maze of their own entanglements. Instantly the parapet opposite began to crackle with rifle fire and to beat out a steady tatoo from the hammering machine guns. The bullets hissed and spat the past year. There is so much across the open and hailed upon the loss in this ystem that nearly all opposite parapet. Scores hundreds first-class newspapers have ceased to of men fell before they could clear send subscriptions on credit. The the entanglements to form up in the open, dropped as they climbed the parapet, or even as they stood up and raised a head above it. But the mass poured out, shook itself roughly into line, and began to run across the open. They ran for the most part with shoulders hunched and heads stooped, as men would run through a hard, to keep track of such a request. heavy rainstorm to a near shelter. When the year is up, he does not And as they ran they stumbled and fell and picked themselves up and ran again-or crumpled up and lay

"As the line swept on doggedly it thinned and shredded into broken groups. The men dropped under the threes; the bursting shells tore great men at a mouthful; here and there where it ran into the effective sweep of a Maxim, the line simply withered string of huddled heaps among and on which the bullets continued to drum and thud. The open ground was dotted thick with men, men lying prone and still, men crawling on hands and knees, men dragging themselves slowly and painfully with trailing, useless legs, men limping, hobbling, staggering, in a desperate endeavor to get back to their parapet and escape the bullets and shrapnel that still stormed down upon them.

"The British gunners dropped their ranges again, and a deluge of shells and shrapnel burst, crushing and whistling upon the enemy's front parapet. The rifle fire slackened and almost fied and the last survivors of the charge had such chance as was left by the enemy's shells to reach the shelter of their trench. Groups of stretcher-bearers leaped out over the parapet and ran to pick up the wounded, and hard on their heels another line of infantry swarmed out and formed up for another attack. As they went forward at a run the roar of rifles and machine guns swelled again, and the hail of bullets began to sweep across to meet them. Into the forward trench they had vacated the stream of another battalion poured and had commenced to climb out in their turn before the advancing lines was much more than half-way across. This time the casualties, although appallingly heavy, were not too hopelessly severe as in but still bearing weight enough to the first charge, probably because a salient of the enemy trench to a flank had been reached by a battalion further along, and the devastating enfilading fire of rifles and machine thrust and the bomb-throwers. The guns cut off.

Under the Curtain of Fire.

"This time the broken remnants or three traverses was blasted bare of the lines reached the barbed wires, of life and returned untenable for gathered in little knots as the indi-long minutes on end by a constant vidual men ran up and down along succession of grenades and bombs. the face of the entanglements look- And all the time the captured trench ing for the lanes cut clearest by the was pelted by shells, high explosive sweeping shrapnel, streamed through and shrapnel. In the middle of the with men still falling at every step, ferocious individual hand-to-hand reached the parapet and leaped over fighting a counter attack was launchand down. The guns had held their ed. A swarm of the enemy leaped fire on the trench till the last possi- from the next trench and rushed ble moment, and now they lifted across the 20 or 30 yards of open to puffs and the weezz barks of 'Archi- further lines and the communication counter attack had been expected.



PRICE is one great POWER in business. We are now making PRICES which will COMPEL you to buy.

QUALITY and STYLE are also great powers. The tone and high grade of our merchandise will make you say to yourself: "Well, this is what I want if I can afford it."

When you PRICE our goods you'll find that you cannot afford NOT to buy from us.

### MILLINERY.

Our handsome stock, together with our reasonable prices, and efficient service, has made our millinery department one of the strongest in our store. New things arrive almost every day. We are always glad to serve you; you will find us just a little ahead of our competitors the entire season through. Come in today. We can save you from 20 to 30 per cent. on your hat.

Save 20 to 30 Per Cent.

#### COATS AND SUITS.

Our coat suits and coats are going fast. Better come in while we have your size. We have broken all records on suits and coats. Our business has been enormous on both. The Stern suits are just what the ladies and girls want and there are very, very few ladies in Bamberg that is not wearing Stern suits and coats this fall. These suits are made exclusively for Southern trade and they are compelled to be what the ladies in the South want. You save from 20 to 30 per cent. on coats and suits during our sale. Don't delay. Come in today.

hursday

November 11th

**→**HARLIE

**HAPLIN** 

"IN THE PARK"

A Program of

Will be shown on Nov. 11

10c and 15c

THIELEN

**HEATRE** 

trenches a shrapnel curtain through

which no re-inforcements could pass

and live. The following battalion

came surging across losing heavily,

tell when at last they poured in over

the work of the short-arm bayonet

trench had to be taken, traverse by

traverses. Sometimes a space of two

"The fighting fell to a new phase-

6 REELS

## SALE ENDS SATURDAY, NOV. 6

# THIS SALE THE GREATEST YET

This sale is the best one we've ever had, but we expected it to be. And why shouldn't we? We are doing just twice the business we were doing one year ago. Our business grows every day. We always try to give you just a little more than your money's worth. This, with the real courteous treatment you get in our store is WHY we are GROWING.

# LaVERNE THOMAS & CO.

Pictorial Review Patterns and Publications ON SALE HERE NOW

"The Store of Courtesy"

Telephone

FREE. \$25 in Merchandise will be given away at end of Sale.

Bamberg, S. C.

Ginghams, neat patterns, 10c and 12 1-2c. Sale price .... 8 1-2c Nice, heavy outings, light and dark patterns, always sells for 10c. Sale price .... 8 1-2c Nice bed spread for double bed, regular \$1.00 seller, sale price .. 89c

Also spreads for single beds, at same price. Nice, large sheets for double bed,

regular \$1.00 seller, sale price, while they last .... 89c Also sheets for single beds, special sale price .... .... 69c One lot middy blouses just in;

worth 75c; sale price, each .... 49c One lot boys' hats worth 75c, sale Nice soft finish chiffon taffetas plenty of black and white and de-

sired shades, worth \$1.25, sale

Fifty-inch French serge in navy blue and black, green, brown and other wanted shades; worth \$1.50

per yard. Sale price .... .... ... 98c Thirty-six-iach all woll storm serge or French serge in black, navy blue, dark brown, dark green and wanted shades; worth 60c. Sale price per yard .... 45c

Thirty-six-inch all silk crepe de chine—guaranteed all pure silk—in black and all shades; worth \$1.25

per yard; sale price, per yard .... 94c One lot ladies' shirt waists, very special sale price while they last,

each .... 49c

## MONTHLY STATEMENT.

Of the Dispensaries in Bamberg County for the month of October, 1915.

ALL STOCK IS GIVEN AT CONSUMERS' PRICES. Stock on Hand Other Credits O perating
Last Day of R. R. Claims Ex. of each Total Invoice, in-Location cluding Stock on hand I day Mon.

\$ 7,527.95 \$ 4,289.19 \$14.70

2,480.76

Bamberg, S. C. 1 R. R. Ave. Denmark, S. C. 2 Palmetto Ave. 3 R. R. Ave.

STATE OF SOUTH CAROLINA,

Dispensary

Olar, S. C. Ehrhardt, S. C. 4 Main St.

Bamberg County.

2,453.25 2,459.31 \$72.80 2,095.10 10.45 2,648.31 4,858.30 \$22,770.25 \$11.877.57 \$44.35 \$10,709.55

\$72.80 \$580.98 Personally appeared J. M. Grimes, J. B. Kearse, W. H. Faust, members of the Bamberg County Dispensary Board, who, being each duly and severally sworn, deposes and says that the foregoing statement is true and cor-

\$ 3,216.55

2,944.65

Sworn to and subscribed before me this 2nd day of November, 1915.

J. S. WALKER, Netary Public.

& goods Rt. Dispensary

\$ 182.51

206.54

88.29

103.64

## **FRESH NORFOLK OYSTERS** FINE CALIFORNIA

FRUITS CIGARS CIGARETTES TOBACCOS COLD DRINKS From today we make our

own Candies. CAFE CONNECTED

## **BAMBERG FRUIT** CO.

The guns caught the attackers as they left their trench and beat them down in scores. The shrapnel and the rifles between them broke the counter attack before it had well formed.

"But another was hurled forward instantly, was up out of the trench and streaming across the open, before the infantry had finished recharging their magazines. Then the rifles spoke again in rolling crashes,

(Continued on page 5, column 2.)

# ANKING ULWARK

ONSIDER what business would be WITHOUT BANKS. No man should think of starting an enterprise before he arranged to OPEN AN ACCOUNT. HOW DOES HE STAND AT THE BANK? is a question asked at some time about every business man.

A good WORKABLE BANK BALANCE is essential to every successful business man.

CAPITAL AND SURPLUS - - - -4 Per Cent. Interest Paid on Savings Deposits.

Bamberg Banking Co.